HIGH EMPLOYEE ENGAGEMENT TRANSFORMS YOUR BUSINESS







87% of employees are NOT ENGAGED AT WORK.

This accounts for **1.24 billion** employees around the world doing work they are not engaged in. ¹

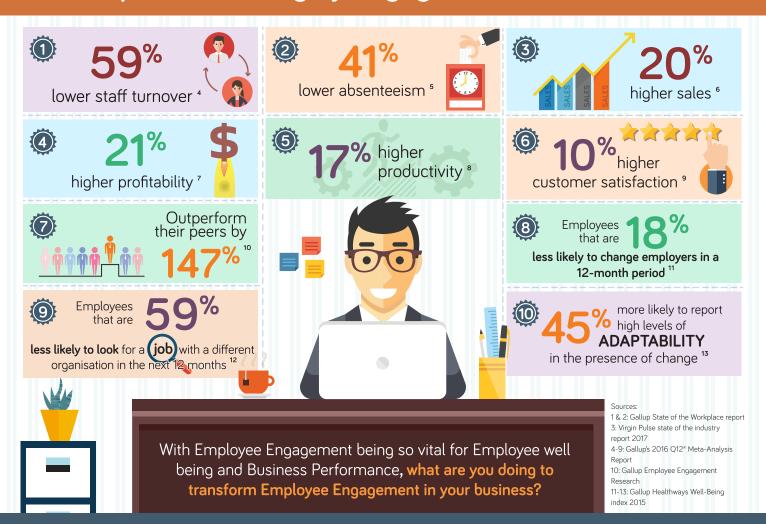
This low Employee Engagement costs the US economy alone, \$450-\$550 billion a year. ²

This is why **88**% of top HR professionals say that increasing employee engagement is a top priority for 2017. ³



HERE'S WHY.

Companies with highly engaged workforces have:



ABOUT 3 COCICO

3radical offers a new way for organisations to get and keep an individual's attention. By using our powerful software platform to create engaging, interactive digital experiences, leading brands are realising exceptional engagement levels by delivering a fun, positive experience.

Created in collaboration with <u>Millennial Mindset</u>, which is dedicated to helping businesses understand millennial employees and new ways of working. It is created and run by Adam Henderson who helps both employers and employees be more relevant for a 21st century career.

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